



Psychic Medium Kelly Palmatier
Channeling White Light Towards a Better World

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BECOME A SPONSOR OF THE SHOW

The Channeling White Light Show is a unique show, appealing to a demographic that can be difficult to reach. It is high-quality, niche entertainment that appeals – among others – to educated people who are interested in philanthropy, ethics, spirituality, education, and the Afterlife. While the show has broad appeal across a variety of ages and demographics, the audience leans heavily towards a female demographic in their 30s to 60s, with higher education and a good disposable income.

The rate to sponsor any the next episode is a one-time fee of **\$350**. This includes an on-camera (Zoom) introduction/interview where the advertiser may speak for one minute about his/her product or service.

Below are a few past sponsorships for you to view:

Griffin Web Design & Marketing - Episode #1

<https://www.youtube.com/watch?v=wrVgrHKgAAU&t=2305s>

West Village Market – Episode #2

<https://www.youtube.com/watch?v=Z5aDQ24M6bY&t=2520s>

Kent House Studio Custom Bindery – Episode #3

<https://www.youtube.com/watch?v=DHeVQ8opg10&t=2635s>

CONTACT ME TO GET STARTED

If you have questions, or if you're ready to move forward with a sponsorship, please [contact me](#). Thanks!

DID YOU KNOW?

You can stretch your advertising dollars by starting a sponsorship when a show is new. As long as the show includes quality content, it will have an evergreen appeal on YouTube, gaining more and more views over time. This means that you may pay less for a new show, while receiving more and more impact from your sponsorship over time, making your sponsorship a great investment.

This is likely why, according to DigitalMarketing.org, sponsorships of YouTube videos typically cost a little more than other social media platforms, with sponsorship costs ranging from \$500 to \$5,000 and up per video, depending on the influencer and their followers.