



Psychic Medium Kelly Palmatier
Channeling White Light Towards a Better World

Channeling White Light • 264 Haywood Road, Suite #1
Asheville, NC 28806 • (828) 435-3700
ChannelingWhiteLight.com • kelly@channelingwhitelight.com

BECOME A SPONSOR OF THE SHOW

The Channeling White Light Show is a unique show, appealing to a demographic that can be difficult to reach. It is high-quality, niche entertainment that appeals – among others – to educated people who are interested in philanthropy, ethics, spirituality, education, and the Afterlife. While the show has broad appeal across a variety of ages and demographics, the audience leans heavily towards a female demographic in their 30s to 60s, with higher education and a good disposable income.

The first three episodes are scheduled to air on September 2, October 1, and October 31, 2020 (one show per month, launched on the night of the full moon).

The rate to sponsor any of the first three episodes is a one-time fee of **\$250 per show**. This includes an on-camera (Zoom) introduction/interview where the advertiser may speak for one minute about his/her product or service.

NOTE: The first episode has already been sponsored.

You can watch the show at [YouTube.com/ChannelingWhiteLight](https://www.youtube.com/ChannelingWhiteLight) and see the *Special Thanks to the Sponsor* segment at the 38:25 time stamp.

Only one sponsor is allowed per show, and the next two episodes will be spoken for soon, so please contact me immediately if you would like to sponsor either the October 1 or the October 31 episode. Thank you!

DID YOU KNOW?

You can stretch your advertising dollars by starting a sponsorship when a show is new. As long as the show includes quality content, it will have an evergreen appeal on YouTube, gaining more and more views over time. This means that you may pay less for a new show, while receiving more and more impact from your sponsorship over time, making your sponsorship a great investment.

This is likely why, according to DigitalMarketing.org, sponsorships of YouTube videos typically cost a little more than other social media platforms, with sponsorship costs ranging from \$500 to \$5,000 and up per video, depending on the influencer and their followers.